

**Language and Communication skills:**

The ability to use language correctly for purpose of communication, be it written or spoken helps to develop a positive attitude in every individual. As an attempt to hone the communication skills of our students, various soft skill and personality development programmes are conducted.

**Capacity building and skills enhancement initiatives taken by the institution -  
Language and communication skills**

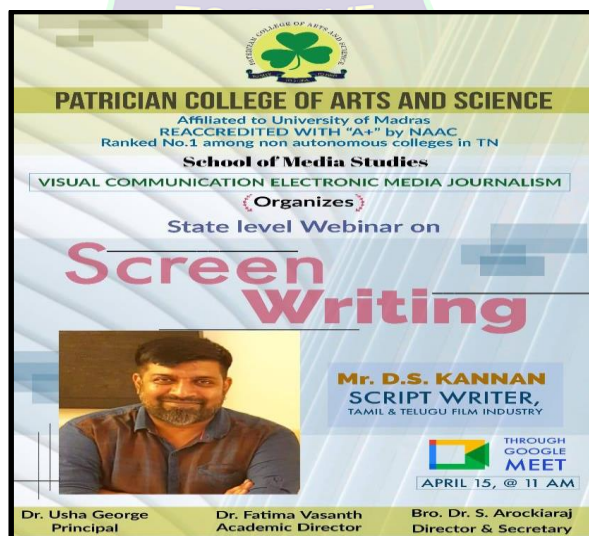
Name of the capability enhancement program	Date of implementation (DD-MM-YYYY)	No. students enrolled	Name of the agencies/consultants involved with contact details (if any)	DEPT	Name of the Skill
Screenwriting	15/03/2021	50	Mr.D.S.Kananan,Tamil & Telugu Film Industry	Media studies	Language and communication skills

**Name of the Programme:** STATE LEVEL WEBINAR ON ‘SCREEN WRITING’

**Objective of the Programme:**

1. To empower the students with the knowledge on the nuances of screenwriting
2. To share insights of screen writing based on hands on experience of a screenwriter
3. To state the importance of screenwriting for successful movie making

**Invitation of the Event:**



### Programme Schedule:

Prayer – 11 AM

Introduction of the Resource Person – 11.05 AM

Session by Resource Person - 11.10 AM

Interaction – 11.45 AM

Vote of Thanks – 12.00 PM

### Duty List:

Prayer by Immanuel, I EM Student

Introduction of the Resource Person - Dr. Mahalakshmi S, Asst. Professor, School of Media Studies

Session by the Resource Person – Mr. D S Kannan

Interaction with the Participants – Resource Person Mr. D S Kannan

Vote of thanks – Mr. Paulson Santhosh Nithyarajan, Asst. Professor, School of Media Studies

### Resource Person Profile:



Kannan sir did his Masters in Computer Science at Bharathidasan University, Tamil Nadu. He also did another Masters in Theatre Arts in Pondicherry University. Post that, he did his MPhil in Theatre Arts at Shanthi Nikethan, Kolkata. He has even trained at the NSD, Delhi (National School of Drama). He is a popular Indian screenwriter in Tamil and Telugu cinema. He is multi-faceted. He has directed, scripted and written stories and what not. He began his career as a co-writer with Director SS Rajamouli. Saarai Veerraju is his debutant film as a director. In the tamil film industry he has worked with almost all the films of Director Venkat Prabhu. He has also worked with director Atlee right from the movie Mersal to the latest ongoing Sharukh Khan movie. The list is endless. He has also worked in the Hindi and Kannada film industry. He has more than a decade of experience working in the film industry.

**Registration Link:** <https://forms.gle/bCMPp5VoeEkDrGqn7>

**Registration List: Total 93 Registration**

S.No.	Name	Designation	Department	College Name
1	S SAMPATH KUMAR	Faculty member	Visual Communication	Alpha Arts and Science College
2	Francis Harry Roy S	Research Scholar	Department of Communication	Madurai Kamaraj University
3	Shrine monalisa.N	Student	BA Journalism	Patrician college of arts and science
4	S	Faculty member	Visual Communication	Vels Institute of Science, Technology and Advanced Studies, Chennai
5	E.Christo Ebinezer	Student	Vis.com	Patrician college of arts and science
6	S R SHREE SUBRADEEP	Research Scholar	JOURNALISM AND MASS COMMUNICATION	MADURAI KAMARAJ UNIVERSITY
7	K. SATHYA Ramachandran A	Faculty member	Visual communication	Thiru.vi.ka govt arts college-Thiruvannur
8	A R VIMAL RAJ	Faculty member	Department of Visual Communication	Sathyabama institute of science and technology
10	Saha devan	Student	Multi media	Gandhigram rural institute Dindigul
11	Charulatha	Student	B.A Journalism	M.O.P Vaishnav college for women
12	K. Muthukumar	Student	Visual communication	Thiru. Vi. Ka Govt Arts and Science college
13	Vinodhini K	Student	Journalism	Mop vaishnav
14	U.DHEEPAK	Student	B. Voc Visual Communication	Bishop Heber college
15	S.Karthikeyan	Student	Visual communication	Bishop heber college
16	Andrew akash I	Student	Viscom	Avc college
17	RM.Sundar Rajan	Faculty member	Visual communication	A.V.C.College (Autonomous)
18	THILAK. D	Student	VISUAL COMMUNICATION	A. V. C COLLEGE (AUTONOMOUS)
19	Aiswaryalaksh	Faculty member	Electronic media	Hindustan arts & sciences colleeg
20	LA.Abishek	Student	B.sc.Visual Communication	Subbalakshmi Lakshmpathy
21	PANBU SELVAN P	Research Scholar	Journalism and mass communication, center for Film & Electronic media studies.	Madurai Kamaraj University
22	Hari prakash. N	Student	Bsc. Visual communication	Subbalakshmi lakshmpathy collage of science
23	Vasanth.p	Student	Visual communication	Bishoep Heber

71	ANKIT PANDEY	Student	Film Editing	SRFTI
72	C.Seshathri	Faculty member	Department of Journalism & Mass Communication	Pondicherry University Community College Mahé Centre
73	Aiswaryalakshmi.A	Faculty member	Electronic media	Hindustan arts & sciences colleeg
74	S.Dhinesh Bharathi	Student	Multi Media	Gandhigram Rural Institute Deemed to be University
75	B Niranjani	Faculty member	School of communication	Dr. G R Domodaran college of science coimbatore
76	S.SNEKA	Student	Visual communication	A.V.C. COLLEGE
77	Yuvaraj.G	Student	Visual communication	Bishop Heber college. Trichy
78	Harshitha S	Student	MA journalism and communication	Ethiraj college for women
79	Kamali j	Student	B.sc visual communication	A V C college of (autonomous)
80	RITHIKA.S	Student	B.A.JOURNALISM	PATRICIAN COLLEGE OF ARTS AND SCIENCE
81	Rajesh Kumar. R	Student	Bsc. Visual communication	Avc college of autonomous
82	J.Melwin James	Student	Electronic Media	Patrician College
83	Seshathri Chandran	Faculty member	Department of Journalism & Mass Communication	Pondicherry University Community College Mahé Centre
84	P.PRAKASH	Student	B.SC visual communication	A.V.C COLLEGE
85	Prem Kumar S	Student	Visual Communication	AVC College (Autonomous)
86	T.k.Maniarasan	Student	I B.Sc.Viscom	A.V.C.College
87	Vinnavan N	Student	Visual Communication	AVC College (Autonomous)
88	P. Selvamuthukumar	Student	B.Sc(viscom)	AVC College(Autonomous)
89	N.DIVYASHREE	Student	Visual Communication	Bishop Heber College
90	Nabeeha began.k	Student	Visual communication	A.V.C.College(Autonomous),mannampandal
91	Sivaranjani. B	Student	Journalism	Ethiraj college for women
92	N Nareen	Student	B.sc/Electronic	

**Meeting Link:** <https://meet.google.com/zpf-shjm-nda>

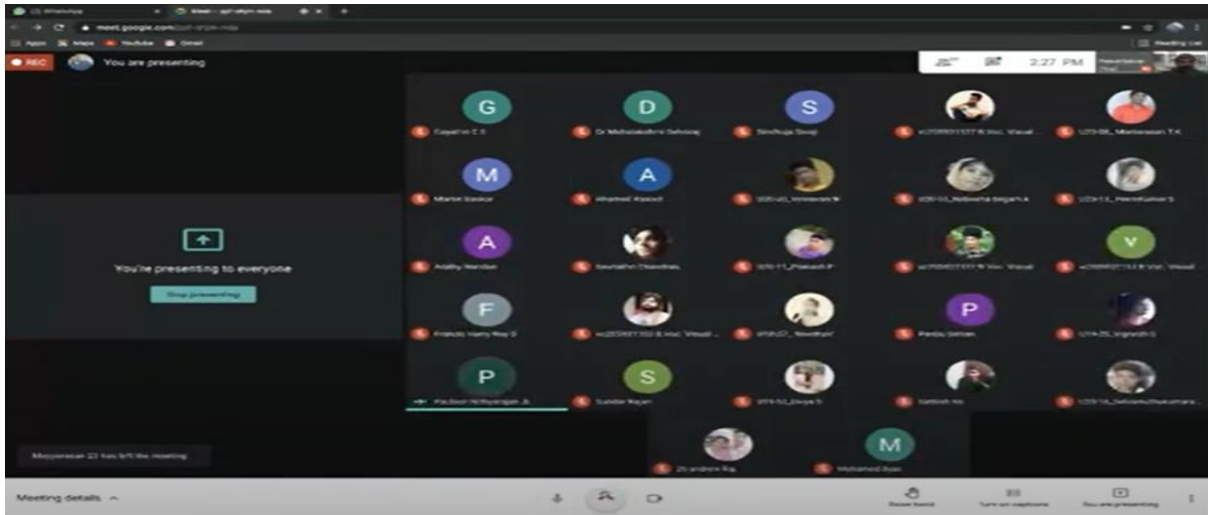
**Recorded Link:** [https://drive.google.com/file/d/12eU5ra35E-bQy3muO51JFFCf22s\\_664\\_/view](https://drive.google.com/file/d/12eU5ra35E-bQy3muO51JFFCf22s_664_/view)

**Report of the Programme:**

The state level webinar on ‘Screen Writing’ was organized by the School of Media Studies, Patrician College of Arts and Science on the 15<sup>th</sup> of April, 2022 at 11 AM. The resource person for the event was Mr. D S Kannan – an ace screenwriter in the South Indian film industry. The event started with Prayer by Immanuel, I year Student of Electronic Media. This was followed by introduction of the resource person by Dr. Mahalakshmi S, Assistant Professor, School of Media Studies, Patrician College of Arts and Science, Adyar, Chennai. The resource person started his session after that. The session was very interesting and mind blowing. The resource person shared his views and insights of the film industry with respect to the aspect of Screenwriting. He shared his personal experiences and nuances faced while writing the script and also clearly explained the process and importance of script writing. The participants of the webinar were glued to the event and especially with the words of the resource person. The event was originally planned for one hour. But with the session being very interactive as well as interesting the event went for about three hours. The event came to end with the interaction of the participants with the resource person.

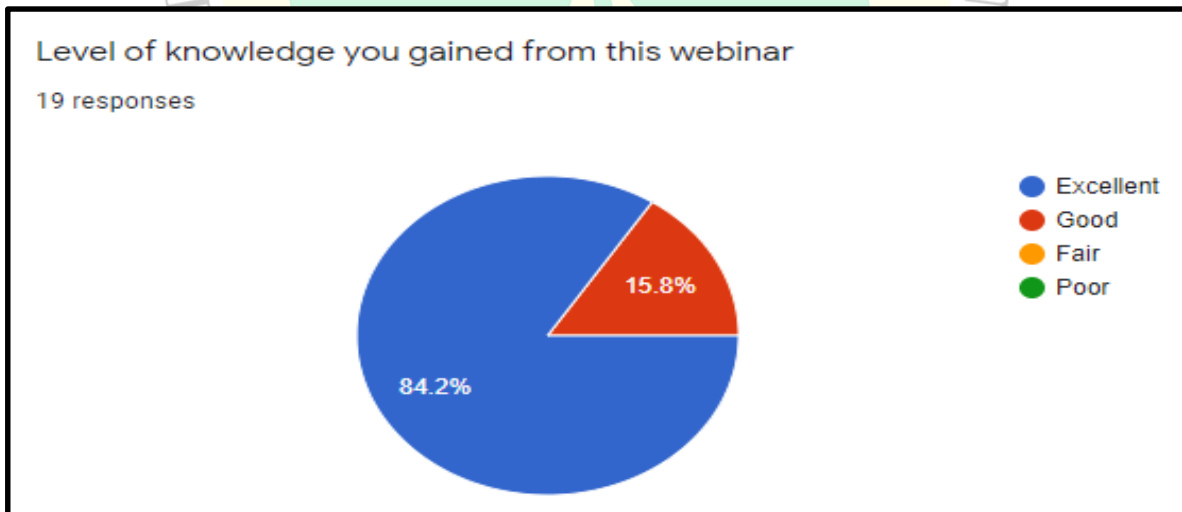
The vote of thanks for the event was proposed by Mr. Paulson Santhosh Nithyarajan, Assistant Professor, School of Media Studies, Patrician College of Arts and Science.

**Attendance / Screen Shot of the Event:**



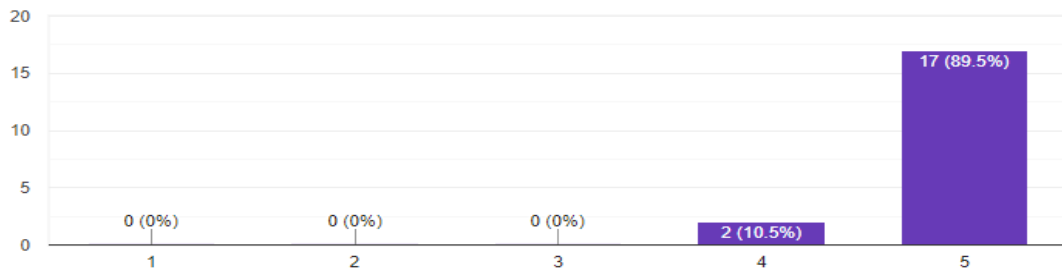
**Feedback Link of the Event:** <https://forms.gle/5daemSJDDpijuQjo8>

**Feedback Report:** The overall feedback of the webinar was very positive. The participants felt that the expertise of the resource person was very good. They also liked the content of the presentation and felt the webinar was highly informative and useful.



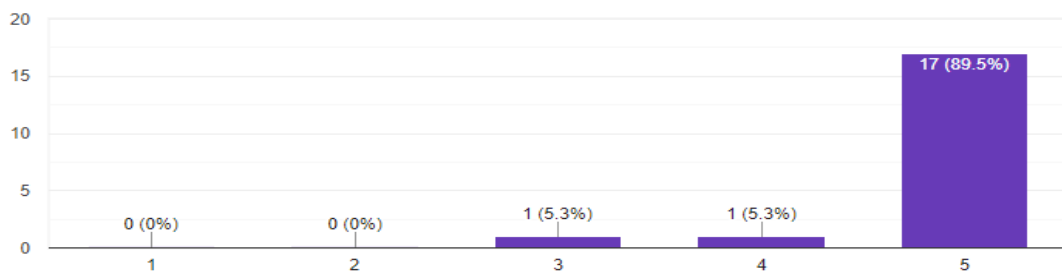
Opinion about the expertise of the resource person

19 responses



Content presentation by the resource person

19 responses



CERTIFICATE



**PATRICIAN COLLEGE OF ARTS AND SCIENCE**

Affiliated to the University of Madras & Reaccredited 'A+' Grade By NAAC

**School of Media Studies**

**Certificate of Participation**

This is to certify that

Mr. /Ms. DANIEL JEFFRY SANA C  
Department of Visual Communication

has participated in

**Screen Writing**

conducted by School of Media Studies, Patrician College of Arts and Science  
held on 15-03-2021.



DR. USHA GEORGE  
PRINCIPAL



DR. FATIMA VASANTH  
ACADEMIC DIRECTOR



BRO. DR. S. AROCKIARAJ  
DIRECTOR AND SECRETARY



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### School of Media Studies

#### Certificate of Participation

This is to certify that

Mr. /Ms. VENKATTA BALAJI M  
Department of Visual Communication

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### Screen Writing

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